

SVA THEATRE PRINT TRAFFIC GUIDELINES FOR FESTIVALS

PLEASE REVIEW ALL REQUIREMENTS CAREFULLY PRIOR TO SUBMITTING YOUR MEDIA.

- For festivals screening 3+ films in one day and/or booking multiple days at SVA Theatre, ***media must be delivered to SVA Theatre on a physical hard drive*** and cannot be accepted via digital delivery.
- All media – including films, trailers, sponsor slides, reels, etc. – must be received one week prior to the festival's event date.
- An emailed or printed "Run of Show" document must accompany the drive, and should include film titles and playback order.
 - Incomplete or incorrectly formatted media may delay testing / quality control.

Please contact theatretech@sva.edu with any questions.

Physical / External Hard Drive Formats Accepted:

In order of preference:

- Cru Drive
- USB 3.0 Drive/ESata external drive
- USB 2.0 (slowest option, please allow extra delivery time)

Drive File Systems:

<u>File System</u>	<u>Access Level</u>
EXT2 / EXT3 / EXT4	Full Read/Write
Mac OS Extended (Journaled) / NTFS	Read-Only

- ExFat / FAT32 file systems are not accepted.
- Directory Structure: CPL folders must be placed in the root directory of the drive.

DCP Technical Specifications:

- **Resolution:** 2K or 4K

(All 4K and 3D content MUST be screened via DCP).

- **Audio:** 5.1 or 7.1 Surround Sound.

We do not have Dolby Atmos available.

Apple ProRes Delivery Specifications:

For non-DCP media submissions, please adhere strictly to these parameters:

- Approved Video Codec: Apple ProRes 422 or H264.
- We **do not** accept ProRes 422 HQ or ProRes 4444 / 4444 XQ.

ProRes media must all be delivered in the same frame rate (24, 25, or 30 FPS). If your films have different frame rates, we highly recommend DCP playback; otherwise, the system must be set to one FPS for playback. These guidelines are meant to mitigate jitter/stutter on screen.

Audio Configuration (5.1 / 7.1): Audio must be delivered as a single audio stream using standard track routing:
L, R, C, LFE, LS, RS, LRS, RRS.